

CORPORATE PLAN 2019 - 2023

Summary: Since the District Council elections in May of this year the Cabinet has worked to develop a new Corporate Plan which sets out the intent and ambition of the authority for the period 2019 – 2023. The final draft document is now presented for formal approval by Cabinet and thereafter presentation to Full Council for adoption.

Options considered: The Council is required to publish a Corporate Plan. The development of this Plan has involved extensive discussion and engagement with a wide range of stakeholders.

Conclusions: That the draft Corporate Plan, as attached as an Appendix to this report, is recommended for approval by Cabinet and presentation to and adoption by Full Council.

Recommendations: **That Cabinet resolves to:**

- 1. Agree the content of the draft Corporate Plan 2019 – 2023 as a statement of the Council’s intent and ambition for the term of this Council administration.**
- 2. Authorises the Corporate Director and Head of Paid Service, in consultation with the Leader of the Council, to agree any minor revisions and changes to the final draft of the Corporate Plan document and thereafter the format / design of the document for publication, following adoption by Full Council.**
- 3. That Cabinet publishes its draft Delivery Plan by February 2020.**

That Cabinet recommends to Full Council:

- 4. That Full Council adopts the Corporate Plan 2019 – 2023**

Reasons for Recommendations:

The Corporate Plan details the Council’s ambitions and intent for the next four years. It will provide the framework and context for the Council’s service provision, project interventions and resource allocation (financial and staffing) for the period through to 2023. The Plan will be subject to annual review to ensure that it continues to reflect the Council’s priorities and objectives throughout the next four years in response to emerging trends, policy developments and legislation.

LIST OF BACKGROUND PAPERS AS REQUIRED BY LAW

(Papers relied on to write the report, which do not contain exempt information and which are not published elsewhere)

Cabinet Member(s)
Cllr Sarah Bütikofer

Ward(s) affected: All

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1.0 Background

- 1.1 The Corporate Plan is a key document which details the Council's ambitions and intent for the four-year term of this Council administration. It is a high-level document which details the Council's priorities and will then inform service provision, project interventions and the allocation of staff and financial resources to deliver against those priority issues and themes over the lifetime of this Council.

2.0 Identification and development of the priority themes

- 2.1 During the period September 2018 and March 2019 the Corporate Directors and Heads of Paid Service spoke with key stakeholder partner organisations – the County Council, Environment Agency, Broads Authority, police, health and housing partners and the New Anglia Local Enterprise Partnership to understand their priorities and programmes for the North Norfolk area over the next five years, so that these agendas could be shared, and hopefully aligned, with the priorities of the incoming Council following the District Council elections in May of this year. This provided a foundation for future work.
- 2.2 Following the elections, in which the Liberal Democrat Group secured a clear majority and formed the Council executive, the Cabinet has sought to incorporate within the emerging Corporate Plan framework the priorities of the administration as outlined to local people through the party's election manifesto. Post-election other consultation and engagement has taken place such as the Environmental Forum and subsequent consultation at Greenbuild.
- 2.3 This process has seen the Corporate Plan propose six key themes, as detailed below:-
- Local Homes for Local Need
 - Boosting Business Sustainability and Growth
 - Climate, Coast and the Environment
 - Quality of Life
 - Customer Focus
 - Financial Sustainability
- 2.4 In order to ensure wide understanding of and support for the priority themes, over the summer members of the Cabinet and some staff have been involved in exploration of the theme issues through a Policy Sprint process and related workshops. This has challenged the current context and policy position of each of the themes and proposed potential actions and interventions which the authority might seek to adopt in delivering the Corporate Plan objectives moving forward.
- 2.5 Subsequently, the Overview and Scrutiny Committee held a Rapid Review of the emerging Corporate Plan on 9th October and the questions asked through that process have been incorporated and reflected within the final draft of the Corporate Plan now presented to Cabinet for approval.
- 2.6 Following approval and adoption of the Corporate Plan, work will continue on the development of a detailed Delivery Plan which will outline those projects and interventions the authority proposes taking forward to address the challenges faced by the District under each of the priority themes. This work is progressing and is proposed for presentation to Cabinet in January 2020. The development of the Delivery Plan will also inform development and revision of the Council's Medium-Term Financial Strategy and the 2020/21 budget and thereafter service plans and staff appraisal objectives, so

that the focus of the Council's activity and resources in the future are clearly aligned to the Corporate Plan priorities.

3.0 Dissemination of the Plan

- 3.1 Following approval of the Corporate Plan text, the Leader of the Council and Corporate Directors and Heads of Paid Service will agree on the detailed design and use of images for use in the document and then have a small number of hard copy (printed) printed versions of the Plan prepared for distribution to town and parish councils, public buildings and a pdf format version for downloading from the Council's website.

4.0 Financial Implications and Risks

- 4.1 None directly as a result of this report beyond the design and printing of small volumes of hard (printed) copies of the Corporate Plan.
- 4.2 The Council's Medium Term Financial Strategy and preparation of future budgets will however be developed in the context of the Corporate Plan's priority themes and objectives.

5.0 Sustainability

- 5.1 This report does not in itself raise any issues in respect of sustainability. One of the six themes of the Corporate Plan is Climate, Coast and the Environment and will outline the Council's objectives and ambitions for the District in this regard.

6.0 Equality and Diversity

- 6.1 This report does not in itself raise any issues in respect of equality and diversity. It does however identify key themes of housing, the economy, quality of life and customer service all of which seek to address equality and diversity issues across the District.

7.0 Section 17 Crime and Disorder considerations

- 7.1 This report does not raise any issues relating to Crime and Disorder.